

Alameda Corridor Business Improvement District
Executive Director's Report
Tom Quinn, Executive Director
March 24, 2022

ACBID PROJECT STATUS UPDATE

- Belmar Crossing Pocket Park- Construction Planned for Spring, 2022. We recently received the plan for rerouting the sprinkler system in this area for submission to Lakewood Public Works. We are submitting a revised application for a revocable license agreement and expect a response soon.
- Sidewalk History Icons- Next phase in progress. Four of the five new history icons were installed the first week of March. These are located at Garrison and Alameda, SW corner; Yarrow and Alameda, NW corner; in front of the Belmar theater; and at Harlan and Alameda, SW corner. The fifth icon at the Chase St. and Alameda Frontage Rd. shade structure is set for installation when weather permits. All our history icons will have a QR code decal allowing users to access information with their smart phones.
- Alameda Landscape Maintenance Agreement- Negotiations Completed. ACBID signed a maintenance contract with Leo Landscaping and work has begun. We will continuously monitor the progress of maintenance operations.

Additionally, we are rolling out an education campaign for businesses and business property owners on the corridor and the public. A letter will be sent to businesses and business property owners informing them of ACBID's role in landscape maintenance and their responsibilities as property owners. There is now a link on our website to a form for complaints on landscaping issues.

- Discover Alameda- Installation in Progress. Installation of all traffic box wraps, and laminate pole signs is complete. We are working to resolve problems with the concrete decals. Sarah is the lead in developing a smart phone app for Discover Alameda. The app is now live, and we encourage board members to look for it on the Apple App store or Google Play. We plan to publicly launch Discover Alameda in May on a date to be announced.
- WPA Plaque Relocation and Restoration- Completed! The Works Progress Administration monument plaque dating to 1937 at Alameda and Sheridan was fully restored and moved to a new location on a red rock slab by the Welcome to Lakewood sign at Benton and Alameda.

- **Flow Sculpture Damage Repairs- In Process.** The remaining sections of *Flow* in the median at Alameda and Sheridan are still in place. The estimated cost of refabricating and completely rebuilding *Flow* exceeds its insurance value. The remaining sections are in good condition and will be left in place and lighting will be repaired. We are exploring options for adding landscaping in the future to the west end of the median to provide a buffer from vehicle crashes.
- **Wadsworth Underpass Project- Phase 1 (Mural) Completed for Tunnel Entrances and Retaining Walls.** Sarah helped the Weir Gulch Gardens Neighborhood Association with a Lakewood Neighborhood Participation Program (NPP) grant for Phase 2 that will include improved tunnel lighting and a mural for the interior of the underpass. The underpass is an important bike and pedestrian connectivity link across Wadsworth. This project is intended to improve safety and efficiency, reduce graffiti, and encourage more use of the underpass.

CRIME PREVENITION THROUGH ENVIRONMENTAL DESIGN (CPTED) SECURITY GRANTS PROGRAM

Sarah is in the process of completing her online CPTED training. This is a very in-depth program. We are still working out details on the grants program to assure it is effective. Funding for these grants is included in the 2022 ACBID budget.

BUSINESS ENERGY GRANTS PROGRAM

We continue to work with the City of Lakewood Sustainability Division to develop an energy-improvements grants program for Alameda Corridor businesses. Businesses must complete energy audits first to be eligible to apply for a grant. Sarah has been working with the Sustainability Division to recruit corridor businesses to complete energy audits with Excel Energy. Funding for the grants program is included in the 2022 budget.

ADVOCACY

6th Avenue and Wadsworth Interchange- At Lakewood's request we sent a letter of support to the U.S. Secretary of Transportation for allocation of grant funds for completion of long overdue reconstruction of the 6th Avenue and Wadsworth Interchange. This interchange is currently dangerous for drivers as well as pedestrians and cyclists going south on Wadsworth. Reconstruction will improve access to the Alameda Corridor from 6th Avenue.

Lakewood Entertainment District Ordinance- We submitted comments to Lakewood City Council in support of an entertainment districts ordinance. This ordinance allows for establishment of entertainment districts with common alcohol consumption areas under strict regulations. Belmar has applied for a common alcohol consumption area license.

SHOPPING CART AND GRAFFITI ISSUES

We have seen an increase in graffiti as well as shopping carts left on the sidewalks and right of ways on Alameda. We walk the corridor weekly and immediately report these problems through Request Lakewood. Private property owners are required by city ordinance to clean up graffiti on their property within 5 days. The city has a program for removal of graffiti on public property. There is also an ordinance on shopping carts requiring retail businesses to remove them from public property.