



	<p>MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE ALAMEDA CORRIDOR BUSINESS IMPROVEMENT DISTRICT Held: Thursday, March 24, 2022 at 12:00 p.m., via Zoom https://us02web.zoom.us/j/84270033649?pwd=dm5CSGtNYXgvWjBMTmN6QXBqa3Zydz09 Meeting ID: 842 7003 3649, Passcode: 746994 One tap mobile +1-669-900-6833</p>
Attendance	<p>The regular meeting of the Board of Directors of The Alameda Corridor Business Improvement District (ACBID) was called and held in accordance with the statutes of the State of Colorado. The following Directors, having confirmed their qualifications to serve on the Board, were in attendance: Director Denny Director Estes-Alderman (exited meeting at 12:13) Director Kim Director Shapiro Absent: Board President Boyle, Also, present: Tom Quinn, Executive Director ACBID. Robert Smith, City of Lakewood Economic Development Director. Sarah Hadsall, Programs Manager ACBID. Andrea Shubert with Bridge33 and Max de La Bruyère with Lafayette Properties Company.</p>
Call to Order	<p>Executive Director (ED) Quinn noted that a quorum of the Board was present and therefore called the regular meeting of the Board of Directors of the ACBID to order at approximately 12:01 PM</p>
Public Comment	<p>ED Quinn opened the meeting for public comment. There being no public comment, ED Quinn closed the public comment period.</p>
Approval of Minutes	<p>The Board reviewed the draft minutes from the November 18, 2021 regular Board meeting. After review of the minutes, and upon motion made, seconded, and unanimously carried, the Board accepted the minutes as presented.</p>
Introduction	<ul style="list-style-type: none"> • Lafayette Properties Company/Alameda Crossing General Manager Max de La Bruyère • Responsible for Alameda Crossing Shopping Center <ul style="list-style-type: none"> ○ Currently installing new parking lot and property lighting for improved safety. ○ Improving property lighting. ○ Improving empty tenant spaces. <p>Attracting new tenants that compliment current tenants and the feel of the Alameda Corridor.</p>
Resolution 2022-2 Nomination appointing Max de La Bruyère for a term expiring 06/30/2025	<p>After review and discussion Resolution 2022-2 Nomination appointing Max de La Bruyère and upon motion made, seconded, and unanimously carried, the Board approved Resolution 2022-2.</p>
Resolution 2022-3 Affirming the IGA	<p>After review and discussion Resolution 2022-3 A Resolution Affirming an Intergovernmental Agreement with the City of Lakewood and Lakewood Reinvestment Authority (LRA) for the Maintenance of the Alameda Streetscape Improvements and upon motion made, seconded, and unanimously carried, the Board approved Resolution 2022-3.</p>

Presidents Report	<ul style="list-style-type: none"> ED Quinn summarized a written President’s Report provided by Board President Boyle. Main corridor issues include trash, graffiti and overall care and maintenance of the corridor.
Executive Director Report	<ul style="list-style-type: none"> Belmar Crossing Pocket Park- Construction Planned for Spring, 2022. Sidewalk History Icons- Next phase in progress. Alameda Landscape Maintenance Agreement- Negotiations Completed. Rolling out an education campaign for businesses and business property owners on the corridor and the public, informing them of ACBID’s role in landscape maintenance and their responsibilities as property owners. Discover Alameda- Installation in Progress. Installation of all traffic box wraps, and laminate pole signs is complete. We are working to resolve problems with the concrete decals. Sarah is the lead in developing a smart phone app for Discover Alameda. The app is now live, and we encourage board members to look for it on the Apple App store or Google Play. We plan to publicly launch Discover Alameda in May on a date to be announced. WPA Plaque Relocation and Restoration- Completed! Flow Sculpture Damage Repairs- In Process. Wadsworth Underpass Project- Phase 1 (Mural) Completed for Tunnel Entrances and Retaining Walls. We continue to work with the City of Lakewood Sustainability Division to develop an energy-improvements grants program for Alameda Corridor businesses. There is an increase in graffiti as well as shopping carts left on the sidewalks and right of ways on Alameda. We encourage all to report issues to ED Quinn or Programs Manager Sarah Hadsall or submit a report through Request Lakewood
Outreach and Engagement	<ul style="list-style-type: none"> Weir Gulch Tunnel project Phase 1 complete. Application for City of Lakewood Neighborhood Participation Grant submitted by Weir Gulch Sustainable Neighborhood in late February. Grant funds will go to pay for improved lighting and inside mural. Established relationship with new Alternate Transportation Coordinator, Jenny Gritton. ACBID will work jointly with Jenny to develop new education pieces for the public. Working with Eaton Senior Communities on the Purpose Driven Project to encourage the Eaton aging adults to have daily purpose. We are also working with Eaton on a Bench Project. Application was submitted for an AARP Community Challenge Grant. Grant will fund a new bench/concrete pad with ground mural at Metro West Housing, and ground murals at existing bench areas at Easter Seals and Pierce/Alameda. Volunteers from Access Galleries in Denver (special needs artists/students) the DDRC, Easter Seals, Eaton Senior and Alameda International JR/SR High will paint the ground murals. Participated in the Lakewood ED Tactical advance. Lakewood Economic Development invites industry partners from around Lakewood to help identify city economic objectives and goals for the coming year. Working with Lakewood sustainability on Earth Day and an Xcel Energy Audit Program for tenants/property owners. On Alameda Jr./Sr. High School CTE Business and Marketing Board to help students on a business and marketing parkway. Completed CPTED Professional Training



Passions Project Update	<ul style="list-style-type: none"> • The Passions Project is a photo and video exhibit of seniors living their active lives. The goal is to highlight seniors living their best lives and dispel ageism. • Project is back on track with 18 completed photos and 2 more completed in the Spring. • Finalizing art gallery stops before the final permanent location at the Lakewood Cultural Center. Possible location: <ol style="list-style-type: none"> 1. Vicki Myhren Gallery at DU • Knoebel Institute for Healthy Aging on the DU Campus is interested in exploring how the Passions Project can be linked to academics. • DU Photography Director has volunteered to print all photos for the project. • Once locations have been selected a PR and Marketing campaign will be created and implemented.
City of Lakewood Update	<ul style="list-style-type: none"> • LKWD ED working with Colorado Minority Business office to improve inclusion, equity, and diversity.
General Business	<ul style="list-style-type: none"> • ED Quinn indicated that the City of Lakewood trimmed overgrown shrubs at 5998 W. Alameda Ave. that were impeding on ADA sidewalk access. • May 26, 2022, ACBID Board Meeting – Discussion on nominating an ACBID Vice President. • Finance Committee has open seat for ACBID Board Member. Please let ED Quinn or Programs Manager Sarah Hadsall know if you’re interested. • May 26, 2022, ACBID Board Meeting – review and discuss ACBID cyber security assessment.
Financial Matters	<ul style="list-style-type: none"> • Review of February 28, 2022, financial report – No questions
Introduction	<ul style="list-style-type: none"> • Bridge33 Assistant General Manager and Interim General Manager, Andrea Schubert. • Responsible for Belmar Shopping Center Property <ul style="list-style-type: none"> ○ Belmar improving property lighting. ○ Hiring new security team. ○ Activating new security cameras. ○ Redeveloping plaza space. ○ New tenants opening soon including GQue BBQ on March 29th and Garage Sale in early April.
Adjournment	<p>There being no further business to come before the Board, and upon motion made, seconded, and unanimously carried, the meeting was adjourned at approximately 12:53PM.</p>

Sarah Hadsall, Programs Manager